



OUR AMERICA POSITION DESCRIPTION: GRASSROOTS DIRECTOR

SUMMARY

Do you want to be a part of a new, fast-growing movement to engage Americans from all backgrounds, ages, races, and ethnicities about those core values that unite all Americans? Are you tired of groups and media tearing apart our nation with divisive identity politics? Do you want to be a positive, optimistic leader in the movement to engage Americans around those issues that make our nation unique and our citizens united? Our America is looking for a Grassroots Director to help build and manage its activist network to help restore unity, respect, and equal opportunity in America. The Grassroots Director works closely with Volunteers, Division Staff, Senior Staff, and Our America contractors to ensure the growth and development of our grassroots network and programs nationwide. Ideal candidate will have knowledge of and support for the mission of Our America.

PRIMARY DUTIES AND RESPONSIBILITIES

- Devise and implement grassroots strategies to engage activists in accomplishing the goals of Our America.
- Produce written materials to educate and empower grassroots and grassroots activists.
- Conduct in-person/online grassroots training seminars.
- Work with staff and contractors to create synergy among departments to accomplish mutual goals.
- Devise annual budget to ensure clear funding goals to achieve the Division's mission.
- Hire, train, and manage current and future grassroots team members.
- Provide regular reporting to senior Our America staff on Division's activities and needs.
- Work with outside vendors to accomplish Division's goals.
- Keep up with activist trends and technologies to further enhance the Division's mission.
- Additional, relevant duties as necessary and assigned.

SCOPE:

- Visibility with Our America Staff, Our America volunteers, contractors, and the general public.
- Requires work in a fast paced environment with minimal supervision.
- Weekend work and additional hours and travel likely based on Our America's activist network schedule and goals (many activists can only volunteer their time on weekends and evenings, afterall!)

KNOWLEDGE, SKILLS, ABILITIES:

- Strong analytical skills combined with excellent oral and written communications required.
- Self-starter, motivated with ability to work independently or as a member of a team essential.
- Comfortable and experienced speaking publicly to groups.
- Accuracy and attention to detail imperative.
- Event organization preferred.
- Superior organizational skills and the ability to manage and prioritize many projects during peak periods essential.
- Proven leadership and supervisory skills in a diverse staff environment essential.



- Knowledge of relevant activist trends, systems and technologies.

EDUCATION AND EXPERIENCE:

- 5+ years grassroots experience with an association/organization or similar campaign experience.
- Bachelor's degree preferred.
- Previous supervisory experience required.

BENEFITS:

- This position has a competitive salary/benefits package with option for some remote work.
- This position has the potential for growth and upward mobility within Our America's organizational structure.
- Team focused - Teammates and leadership are there to assist when you need help.
- Open-door management style: we welcome feedback in all areas.
- An entrepreneurial spirit, fast paced environment, but with a strong belief in work-life balance.

ABOUT US

Our America's mission is to build a broad, diverse coalition of people who support those timeless American values that empower everyone to thrive, including: equal opportunity, mutual respect and freedom of expression.

We work toward a time in our country when supporting America is patriotic and not a political statement; when civil discourse replaces shouting; and when standing up for America is more important than standing against each other.

To apply, please send email with resume, cover letter, and/or campaign vitae to info@joinouramerica.org and include "Grassroots Director Applicant" in the subject line. No phone calls please.

www.joinouramerica.org