



## OUR AMERICA POSITION DESCRIPTION:

### STATE GRASSROOTS DIRECTOR: PA, NV, WI

#### **SUMMARY:**

Do you want to be a part of a new, fast-growing movement to engage Americans from all backgrounds, ages, races, and ethnicities about those core values that unite all Americans? *Our America* is looking for energetic, experienced individuals who will build *Our America's* grassroots presence in **PA, NV, WI**.

Our State Grassroots Directors must have in-person and digital grassroots experience and be able to work both as a member of a team as well as independently. **We are ideally seeking an applicant who: 1) is fluent in Spanish and 2) resides in WI, PA, NV or has established relationships and connections within those states. While these attributes are not required, they will strengthen an applicant's consideration for the position.**

The ideal candidate is passionate about working toward a time in our country when supporting America is patriotic and not a political statement; when civil discourse replaces shouting; and when standing up for America is more important than standing against each other.

#### **PRIMARY DUTIES AND RESPONSIBILITIES**

- Attend events and target audiences reflective of *Our America's* brand and membership to introduce and educate citizens to *Our America* and its mission.
- Identify, recruit, train, and deploy activists for legislative and political campaigns (C4), as well as community service and educational events (C3), that align with *Our America's* mission and principles.
- Activities include, but are not limited to:
  - Identify, recruit, manage, and mobilize Hometown Hero activists in your region
  - Start and manage *Our America* college chapters within the state
  - Identify "grasstops" leaders to build local volunteer chapters to engage in their communities
  - Building and managing legislative advocacy and political campaign grassroots operations, including GOTV
  - Hosting and attending local meetings of supporters
  - Turning out attendees to local government meetings
  - Attaining signers to letters in support of *Our America's* policies
  - Identifying aligned organizations and coalition building

## **KNOWLEDGE, SKILLS, ABILITIES:**

- Paid campaign or association experience preferred
- Good interpersonal communication skills
- Solid writing skills
- Project management skills
- Experience with campaign technologies
- Event planning
- Public speaking
- Social media and database management
- Detail-oriented, good time management skills and ability to prioritize work.
- Ability to take initiative, anticipate need, and exercise independent/sound judgment
- Needs to be a problem solver, a self-starter, and be able to work with minimal supervision, within the team structure to ensure success in their region
- Evening/Weekend work required
- Must live in assigned state of operation and/or have established relationships
- Fluent in Spanish a plus

## **EDUCATION AND EXPERIENCE:**

- Three years of directly relevant work experience strongly preferred, but appropriate work experience may also be considered
- Campaign and/or Association grassroots experience
- College degree in related field preferred

## **BENEFITS:**

- Contract position with potential for full time employment and benefits
- Team focused - Teammates and leadership are there to assist when you need help.
- Open-door management style: we welcome feedback in all areas
- An entrepreneurial spirit, fast paced environment

## **ABOUT US:**

*Our America's* mission is to build a broad, diverse coalition of people who support those timeless American values that empower everyone to thrive, including: equal opportunity, mutual respect, and freedom of expression. We work toward a time in our country when supporting America is patriotic and not a political statement; when civil discourse replaces shouting; and when standing up for America is more important than standing against each other.

**To apply, please send an email with resume, cover letter, and/or campaign vitae to [gcaroline@joinouramerica.org](mailto:gcaroline@joinouramerica.org) and include "State Grassroots Director Applicant" in the subject line and indicate if you are interested in the PA, NV, or WI position.**

*We regret that we will not be able to respond to individual candidates. We'll be in touch with those candidates who we wish to interview within two weeks.*

[www.joinouramerica.org](http://www.joinouramerica.org)